

Von Lawson, Ed.D.

EDUCATION

Doctor of Education (Ed.D.) [REDACTED] American College of Education, Indianapolis, Indiana. Major: Higher Education Leadership
Dissertation Title: ***A Phenomenological Study of African American Female Leaders in California Community Colleges***

Master of Arts (M.A.) [REDACTED] Central State University, Edmond, Oklahoma. Major: Political Science.

Bachelor of Arts (B.A.) [REDACTED] Langston University, Langston, Oklahoma. Double Major: Gerontology and Sociology.

LEADERSHIP TRAINING

Graduate – CCCAOE Leadership Academy Program, CTE/EWD Master Certificate
March 2013

Graduate – Educator's Leadership Academy, The Higher Education Academy, 2002-2003, University of Central Oklahoma, Edmond, Oklahoma.

Graduate – Leadership CareerTech, Class of 2001-2002. Oklahoma Department of Career and Technology Education, Stillwater, Oklahoma.

PROFESSIONAL EXCELLENCE SUMMARY

Widespread knowledge and practice in state government, higher education, career and technology education and non-profit organizations including the following:

- I was charged with and coordinated SCC's first Office of Civil Rights Audit for Accessibility compliance. Each year, CTE programs around the country are chosen at random for a visit from the OCR. The purpose is to assure that the institution meets all requirements of the ADA, 504, Rehabilitative Act and Civil Rights Act in serving students with special needs or circumstances. I was assigned to coordinate and prepare our institution for a three-day audit.
- I successfully negotiated a partnership between the International Code Council (ICC)

and SCC as part of our Code Enforcement Program.

- I successfully negotiated a partnership with California Water Services to utilize our Water Utility Sciences program, rather than their own in-house training. It increased the size of our program by 14%, generating and surpassing FTES expectations.
- I represented the SCC International Student's program in South Korea (October 2016).
- We were successful in developing and deploying our **CTE Career Coaches' Program**. The CTE Career Coaches serve as an outreach strategy for the *Strong Workforce Initiative* and our dual enrollment program. This year will see the opportunity for OUSD students in two schools to graduate with a high school diploma and certificate of proficiency in three program areas.
- Development of the **OCC Start Right! Academy** as part of the colleges outreach efforts to expose students ages 8 to 17 with exposure to "*Doing What Matters for Jobs and the Economy*" in California.
- Successfully streamlined outreach activities by transitioning from the use of paper brochures to customized e-Brochures.
- Successfully negotiated the acquisition of the **Kaleidoscope Leadership Institute (KLI)** as a permanent training academy at OCC. KLI has a 22 year history of training minority women aspiring to the level of college presidents and executive leadership.
- Successfully negotiated a partnership with **AmeriSkills** in developing collaborative short-term training leading from the classroom to the workforce.
- Development of the **My Life/My Choice, Sooner Seniors Waiver** and **Medically Fragile Waiver Programs** as part of the divisions' home and community based services initiative. These waiver initiatives during the first year saved the citizens of the state of Oklahoma \$22 million in long-term care savings
- Successfully wrote and secured a **Money Follows the Person** grant from the Centers for Medicare and Medicaid Services (CMS) in the amount of \$52 million.
- Successfully wrote and secured a **Long Term Care Partnership** grant from CHCS to develop long term care insurance policies with the Oklahoma Insurance Dept.
- Development of the **Focus on Excellence Program**, the first pay-for-performance long-term care quality initiative in the nation.
- Development of the **Certified Nurse Aide/Personal Care Attendant Program** as part of a statewide workforce initiative to address shortages in healthcare staff.
- Development of a **Program of All-inclusive Care for the Elderly (PACE)** in cooperation with the Cherokee Tribe of Oklahoma. The first tribal PACE program in the nation.
- Developed and deployed Metro Technology Centers' **One-Stop Enrollment System**; established June 1, 2002. The One-Stop created a seamless system for enrollment, advisement, financial aid and test/assessment; cutting enrollment time from 17 days to 4 hours.

- Increased enrollment numbers from **1,327 (FY01) to 2,072 (2005)**, or over **60%**. Pre-enrollment numbers for 08/04/05 were 2,794, or 130% capacity.
- Increased civic responsibility for Metro Tech staff from **\$14,007 (FY99) to \$21,000 (FY05)**. The largest per capita educational contributor to United Way in OK County.
- Restructured and streamlined the Financial Aid Department using 1) new personnel, 2) specialized training, and 3) new software decreasing process time from six months to three weeks, and increasing awards from **\$575,000 (FY00) to \$1,996,388 (FY05)**. A **242%** increase over 5 years.
- Increased the number of available college credit hours earned through articulation agreements from **1,185 (FY00) to 5,881 (FY04)** and the number of students participating in the program from **85 (FY00) to 449 (FY04)**.
- Successfully wrote and secured a **GEAR UP** (Gaining Early Awareness and Readiness for Undergraduate Programs) grant from the U.S. Dept. of Ed. in the amount of \$25 million dollars assisting at-risk youth in preparing for college.

PROFESSIONAL COMMENDATION SUMMARY

The following highlights recognition for outstanding programs in the state of Oklahoma that promote teamwork, monetary savings to the state and creativity.

- **Governor's Commendation – *Money Follows the Person*** grant, April 27, 2007.
- **Governor's Commendation – *Certified Nurse Aide/Personal Care Attendant Program***, April 29, 2008.
- **Governor's Commendation – *Focus on Excellence Program***, April 29, 2008.
- **Governor's Commendation – *Long Term Care Partnership***, April 20, 2009.
- **Governor's Commendation – *Oklahoma Long Term Living Choice Project***, April 17, 2009.
- **Governor's Commendation – *Program for All-Inclusive Care for the Elderly (PACE)*** received on May 6, 2010.

PROFESSIONAL EXPERIENCE

05-19 – **Mt. San Jacinto College**, 1499 N. State Street, San Jacinto, CA 92583

Title: Dean of Instruction – People, Culture & Public Service Pathway

Description/Duties: Overall responsibility for providing day-to-day supervision and leadership to the People, Culture & Public Service Pathway educational programs', instructional personnel, expenditures, and facilities district-wide across four campuses covering 1700 square miles. Administrative responsibility for degree programs and the general education curriculum for assigned areas. Responsible for providing leadership and vision for the assigned campuses and programs. Assist in planning, developing applications for Perkins, categorical funding, coordinating and reviewing campus and

college-wide academic programs. Responsible for planning and developing academic programs that respond to student needs, workforce demand, and emerging fields in collaboration with faculty, staff, and other educational institutions and agencies. In the absence of the Vice President of Instruction for the District, I assume the duties and responsibilities of the Vice President as assigned.

03-15 – **Santiago Canyon College** (Rancho Santiago Community College District), 8045 E. Chapman Ave., Orange, CA 92869

Title: Dean – Business and Career Technical Education Division

Descriptions/Duties: Overall responsibility to the Vice President of Academic Affairs for the leadership and administration of all aspects of the Division of Business and Career Technical Education. Responsible for the design, delivery, staffing, administrative support, supervision, and evaluation of Division academic programs and academic support staff as well as student enrollment, progress and discipline and all related records and reports. Oversight for specially funded career education programs such as Perkins (VATEA) and Apprenticeship. Performs other duties and special projects as assigned.

07-13 – **Orange Coast College** (Coast Community College District), 2701 Fairview Rd., Costa Mesa, California 92626

Title: Director – Career and Technical Education, Community and Contract Education, Career Services (Administrator)

Description/Duties: Responsible for the activities of Career Services (including the Job Center, Career Resource Center and Career Lab), Career Education (including Advisory Committee Support, campus VTEA coordination, the Internship Academy, career related curriculum development, coordination of the Two-Year Review of all Voc Ed programs [50% each year], and the development of career education related grants), Community Education and Contract Education; and, Career and Technical Education.

06-13 – **Ashford University, 400 N Bluff Blvd, Clinton, IA 52732**

Title: Adjunct Professor, Political Science

Description/Duties: Responsible on a part-time basis for instructing students, using an online modality, in Political Science classes including American Government, Comparative Politics and Latin American Political Systems.

02-06 - **Oklahoma Health Care Authority**, Opportunities for Living Life, NW 23rd and Villa, Oklahoma City, Oklahoma 73107

Title: Director of Opportunities for Living Life (Executive)

Description/Duties: As director, provided oversight for the Opportunities for Living Life Division. Developed infrastructure within OHCA in order to oversee and coordinate with other interagency functions which provide services and support to the citizens of

Oklahoma. Built collaborative working relationships among groups including CMS, the Oklahoma Legislature, Department of Human Services, Department of Rehabilitation Services, Department of Health, Department of Mental health and Substance Abuse Services, University of Oklahoma, Oklahoma State University, and advocacy groups to develop, build and deliver health and social support for individuals in the community setting on a continuum. Developed and implemented long term goals, programs and initiatives that had state and nationwide impact. Initiated, planned, developed, and directed the overall goals of the Division. Prepared annual budget requests for the division.

03-00 – **Metro Tech Technology Center**, College and Career Services, 1600 Springlake Drive, Oklahoma City, Oklahoma 73111-5200

Title: Chief Student Services Officer (Vice President)

Description/Duties: Served as the chief executive over the Student Services Division. Responsibilities included the general administration, planning, coordination, direction, and supervision of the Student Services Division for the entire district, to include enrollment, recruitment, counseling, testing/assessment, financial aid, transition services, college services, tech prep, community outreach and GEAR UP. Responsible for long-range planning to include the development and implementation of district, division goals and objectives. Supervised and evaluated instructional, administrative and support staff assigned to the division. Developed and implemented new programs. Prepared and administered annual budget for the division. Represented the district on numerous community and government boards.

03-99 - **Oklahoma State Regents for Higher Education**, Oklahoma Statewide Early Intervention Program, P.O. Box 3000, Oklahoma City, Oklahoma 73118

Title: Director of Grants/Program Development Specialist

Description/Duties: Responsibility included program development within the newly created OSEIP Division. Prepared and submitted grant proposals, implemented and evaluated grant program funding, and insured program compliance with federal and state regulations. Developed new projects, publications and training materials. Represented the project through public speaking and presentations at schools, professional conferences, businesses, and civic/community organizations.

09-92 - **Langston University, Upward Bound Program**, Langston, Oklahoma 73050

Title: Director, Upward Bound

Description/Duties: As director, was in charge of directing, implementing program objectives and activities, and for evaluation/assessment of program goals and objectives to measure success of the program's activities. Responsibilities included the supervision and evaluation of staff. Developed and implemented a yearly budget to be approved by the university and U.S. Department of Education. Taught college classes and guest

lectured on topics related to higher education issues to numerous community and civic organizations throughout the state and nation.

09-92 - Langston University, Student Support Services, Langston, Oklahoma 73050

Title: Counselor, Student Support Services

Description/Duties: Responsibilities included counseling college students and implementing program objectives and activities as given in the Student Support Services proposal. Developed and implemented retention strategies.

08-91 - Starting Right!, Community Council of Central Oklahoma, 125 N.W. 5th st., P.O. Box 675, Oklahoma City, Oklahoma 73101

Title: Task Force Manager/Youth Director

Description/Duties: Starting Right! was a partnership to Prevent Alcohol Abuse and Illicit Drug Use funded by D.H.H.S. Responsible for development of an effective youth planning organizational structure and mobilization of youth in the coalition. Designed and implemented youth needs assessments and inventories, utilized existing secondary data, as well as a variety of assessment tools for primary data, including: surveys, focus groups, interviews and forums.

06-90 - Oklahoma Appellate Public Defender System, 1660 Cross Center Drive, Norman, Oklahoma 73019-0639

Title: Criminal Defense Investigator

Description/Duties: Responsibilities included conducting background investigations on clients represented by the OAPDS.

08-87 - Department of Human Services, Oklahoma County Juvenile Shelter, 5909 N. Classen, Oklahoma City, Oklahoma 73118

Title: Social Worker II/Supervisor

Description/Duties: Responsible for the care and safety of juveniles described as abused, neglected or exploited.

02-85 - Department of Human Services, Adult Protective Services Division, 4550 S. May, Oklahoma City, Oklahoma 73119

Title: Adult Protective Services Investigator

Description/Duties: Responsible for the investigation of abuse, neglect or exploitation, of those persons over the age of 18.

10-82 - Department of Human Services, 219 S. Broad, Guthrie, Oklahoma 73050

Title: Social Worker I

Description/Duties: Long Term Medical Cert/Reviews, Short Term Medical Cert., CCU.

APPOINTMENTS, MEMBERSHIPS, HONORS (PRESENT AND PAST)

Charter Member – Council of Black Leaders Achieving Community Change (C.B.L.A.C.C.),

special advisory body to the MSJC President/Superintendent on equity and social justice

City of Beaumont, Economic Development Committee – Voting Member

Member – MSJC Curriculum Committee

Member – MSJC Management Leadership Group

Member – Inland Empire Desert Region Consortium

Member – MSJC Guided Pathways Committee

Member – Ujima, professional development organization

Board Member (Voting) – Vital Link

Safe Space Ally – Santiago Canyon College

Member – SCC Midterm Accreditation Team

- (Facilities Maintenance and Student Success/Retention)

Member – SCC Management Council

Member – SCC Curriculum and Instruction Council

Member – SCC Joint Chairs Council

Co-Chair – SCC Enrollment Management Council

Member – SCC Facilities Council

Member – SCC Dean's Council

Member – RSCCD District Management Council

Member – SCC Distance Education Committee

Member – SCC Planning and Institutional Effectiveness (PIE)

Apprenticeship Committees

- Acoustical
- Maintenance Mechanic
- Carpentry
- Power Lineman
- Operating Engineers
- Electricity
- Surveying

Voting Member – Los Angeles/Orange County Regional Consortium

- Vice Chairman – Dean Resource Associates (DRA)
- Vice Chairman – College Resource Leadership Council (CRLC)

Member – Association for Career and Technical Education (ACTE)

Member – California Community College Association of Occupational Education (CCCAOE)

Member – Association of California Community College Administrators (ACCCA)
Member – Orange County Business Council's Community College Working Group
Member – Orange County Workforce Partnership
Representative – District Vocational/Career Education Coordination Committee
Representative – Instructional Planning Council (IPC)
Representative – Enrollment Management Committee (Student Affairs)
Voting Member – Newport Mesa Unified School District Career and Technical Education Task Force
Partner – SB1070 Pathways Trust Partnership (OCDE/Saddleback College)
Member – Olmstead Strategic Planning Committee, Oklahoma Legislature
Member – Long Term Care Facility Advisory Board, Oklahoma Department of Health
Member – Developmentally Disabilities Council, Oklahoma Dept of Human Services
Member – Superintendent's Executive Council
Member – Superintendent's Administrative Council
Former Board Member (Voting) – Workforce Investment Board of Central Oklahoma
Member – Systems Partners, COWIB
Member – Financial Aid Progress Review Committee, Metro Tech
Coordinator – School-To-Work Project
Coordinator – Tech Prep Project
Chairman – Student Welfare Committee for Langston University
Planning Committee – Project coordinator in charge of revising the Policy and Procedures Manual for the Division of Student Affairs for Langston University
Chairman – Assembly and Cultural Relations Committee for Langston University
Chairman – Admissions and Retention Committee for Langston University
Member – Budget Committee for Langston University
Member – Affirmative Action Committee for Langston University
Advisor – Pan Hellenic (Greek) Council of Langston University
Advisor – Circle K Club of Cimarron Valley; Kiwanis International
Advisor – Gamma Phi Delta Christian Fraternity Incorporated
Advisor – Alpha Chi Christian Society
Advisor – Nation of Islam (N.O.I.) Study Group
Grant Writer – Money Follows the Person, Oklahoma Health Care Authority
Grant Writer – Long Term Care Partnership, Oklahoma Health Care Authority and Oklahoma Insurance Department
Grant Writer – GEAR UP for Success Program in partnership between OSRHE, OCPS.
Worked with Dr. LeRoy Walser, Director of Grants Management - 1999)
Grant Writer – Upward Bound Project, Langston University
Grant Writer/Consultant – Simply Me Foundation
Grant Writer/Manager – St. John Missionary Baptist Church Men's Conference

SPECIALIZED TRAINING (PRESENT AND PAST)

Santiago Community College – Online Teaching and Learning, July 2019
 Safe Space Training
 Clery Training
 EEO Training
 Title IX Training
 DPP Training
 Training – Prometheus
 Training – ISO 9000-9001
 Training – Malcolm Baldrige
 Training – Value Streaming/Mapping

PAST PROFESSIONAL MEMBERSHIPS

Oklahoma Association for Career and Technical Education (OkACTE)
 American Society for Public Administration (ASPA)
 American Evaluation Association (A.E.A.)
 Oklahoma Academic Advising Association

SIGNIFICANT ACCOMPLISHMENTS AND HONORS

Friendship Baptist Church, Yorba Linda, California

- Teacher – Children’s Church

Saint John Missionary Baptist Church, Oklahoma City, Oklahoma

- Teacher – Sunday School, Pre-K, Children’s Church, Teen Church
- Worker – Church Nursery
- Coordinator – Men’s Ministry

Kappa Alpha Psi Fraternity Incorporated (Life Member)

- Vice Polemarch, Langston Alumni Chapter
- Polemarch, Alpha Pi Chapter

Kappa Delta Pi – International Honor Society in Education
 Den Leader - Boy Scouts of America, Troop 864
 Alpha Phi Omega National Service Fraternity Inc.
 Kiwanis International, Charter Member, Cimarron Valley Club
 Past President - Cimarron Valley Club, Kiwanis International
 Past Secretary - Cimarron Valley Club, Kiwanis international
 National Pan Hellenic Council
 Who's Who Among Colleges and Universities - 1982
 Outstanding Young Men of America - 1982
 Nominated, Outstanding Young Men of America – 1996