

DOUG BINSFELD

ED.D.

Objective

To leverage my extensive experience in higher education administration, strategic leadership, and commitment to diversity, equity, and inclusion to serve as the President of Northland Pioneer College. I aim to foster an environment that prioritizes student success, innovative solutions, and fiscal responsibility, thereby advancing the mission of providing affordable and accessible education to enrich communities across northeastern Arizona.

Education



The University of South Dakota,

Ed.D. Adult Education: Higher Education Administration

Dissertation: An Analysis of Faculty Perceptions of Scholarship in the MNSCU System



South Dakota State University,

M.A. Communication Studies

Thesis: The Role of Source Citation in Credibility



St. Cloud State University

B.A. Speech Communication and Spanish

Professional Experience

July 2020 – **VICE PRESIDENT FOR ACADEMIC AND STUDENT AFFAIRS**
Present

Upper Iowa University (UIU)

I serve as the Chief Academic Officer, leading and managing the complexities of academics and student affairs. UIU offers a highly complex array of modalities, including traditional face-to-face, online (asynchronous and synchronous), hybrid, self-paced (correspondence), competency-based learning, and concurrent enrollment. With nearly 500 full and part-time faculty members worldwide, I skillfully direct and inspire the faculty toward academic excellence. Key accomplishments include:

- Designing and implementing detailed and complex systems to manage faculty evaluation, performance, and student interaction, ensuring consistent and high-quality educational experiences for students across all modalities.
- Successfully managing a total budget of over \$24.5 million annually, showcasing my fiscal responsibility in overseeing Academic and Student Affairs operations.
- Faced significant budget challenges in my first year, tasked with reducing the budget by \$2.9 million and eliminating seven programs. I effectively accomplished these objectives while maintaining the university's commitment to academic quality and student support.
- Demonstrating adaptability and leadership during my third year when asked to cut an additional \$4.2 million from the budget, once

again achieving success without compromising academic integrity or student services.

- Collaborating with stakeholders to develop 19 "Key Performance Indicators" (KPIs), guiding improvements and data-informed decision-making. The shift towards a data-informed process contributes to a remarkable increase in retention rates by 6%, completion rates by 11%, student satisfaction by 5%, and a reduction in D/F/W rates by 8%. Coupled with a revised, comprehensive Program Review process, the KPIs have become institutionalized in a transparent and data-informed atmosphere.
- Play a key role in fostering an inclusive and supportive campus community, promoting diversity, equity, and inclusion initiatives to ensure all students have access to equitable academic and personal growth opportunities. Increased the diversity rate to 33% from 21% in three years (compared to the regional average of 7%).
- Securing external funding exceeding \$5,000,000 (Department of Justice, National Science Foundation, and Iowa Department of Education).

2014-2020 **ASSOCIATE VICE PRESIDENT AND INTERIM PROVOST**

Northeast Iowa Community College (NICC)

I held a strategic leadership role with responsibilities in multiple areas, including student learning assessment, accreditation, and campus operations. NICC, with over 4,000 students and two campuses more than 100 miles apart, presented unique challenges in aligning faculty priorities to achieve academic excellence. Key achievements during my tenure include:

- Introduced a comprehensive student learning assessment process, fostering a culture of continuous improvement and data-informed decision-making. By engaging faculty and staff in meaningful assessment activities, NICC saw a 32% improvement in course fill rates over five years, optimizing resources and enhancing student learning outcomes.
- Contributed to a successful capital campaign that raised \$39 million, initiating a 30-year plan to address deferred maintenance and modernize campus facilities. These strategic improvements provided students with state-of-the-art learning environments and strengthened NICC's reputation as a leading institution in the region.
- Served as the principal investigator on a National Science Foundation (NSF) grant to increase enrollment of low-income women in STEM fields. Securing over \$3.5 million in grant funding, the program empowered female students to pursue rewarding careers in science, technology, engineering, and mathematics.
- Demonstrated a strong commitment to the community through active involvement in the Dubuque Steeple Square Board of Directors. By forging partnerships between the college and the community, we expanded access to educational opportunities and promoted regional workforce development.
- Successfully led all accreditation efforts resulting in comprehensive review with zero monitoring or sanctions.

2013

INTERIM DIRECTOR OF P-19 COLLABORATION AND THE MINNESOTA FASTRAC GRANT**Minnesota State Colleges and Universities (now "Minnesota State")**

I played a pivotal role in leading statewide efforts to align concurrent enrollment, working with the Minnesota legislature, ensuring compliance with state and federal expectations, and developing policies for concurrent enrollment. Moreover, I served as the primary administrator for the FASTRAC grant, a sustainable career pathway funding source with funds exceeding \$42 million. During my tenure, I accomplished the following:

- Fostered strong partnerships with several state agencies, most notably the Department of Employment and Economic Development, to align concurrent enrollment initiatives with state workforce needs and create robust career pathways for students.
- Ensured compliance with state and federal requirements, facilitating seamless and equitable access to concurrent enrollment opportunities for high school students and acceptance across the state.
- Skillfully managed the FASTRAC grant fund, which significantly impacted Minnesota's adult career pathway program. This initiative facilitated adult learning and employment, empowering individuals to achieve their career goals and strengthen the state's workforce.
- Engaged in critical policy development to enhance the quality and accessibility of concurrent enrollment programs statewide, reflecting my dedication to equitable and transformative educational practices.
- Represented the 37 institutions of Minnesota higher education through various capacities, contributing to the development of statewide policies and initiatives aimed at enhancing educational outcomes and economic prosperity for all Minnesotans.
- Demonstrated leadership and strategic thinking in managing the substantial FASTRAC grant fund, ensuring its sustainable impact on adult learners and contributing to the overall improvement of higher education in the state.

2010-2013 **DEAN OF ARTS AND HUMANITIES****Inver Hills Community College (IHCC)**

I provided visionary leadership, oversaw faculty development, and developed sustainable programs to improve enrollment. During my tenure, I accomplished the following:

- Developed and implemented strategic policies and processes to guide the Arts and Humanities Department, ensuring academic excellence and promoting a collaborative and inclusive environment for faculty and students.
- Demonstrated budget oversight for \$2.5 million, utilizing resources judiciously to maximize the impact of educational programs and support the diverse needs of the Department.
- Spearheaded the creation of a highly successful dual enrollment program, offering college-level opportunities to high school students from partner schools at no cost. This initiative significantly expanded access to higher education and fostered a college-going culture among local youth.
- Secured a grant to fully fund a unique approach to concurrent enrollment, focusing on supporting students from disadvantaged, low socioeconomic backgrounds. This transformative program attracted over 1,000 students in its first year, creating a pathway for

success for students who may not have otherwise pursued higher education.

- Collaborated with the Art faculty to develop and host the annual "Fine Arts Festival," showcasing faculty and students' creative talents. The festival drew over 10,000 participants from 18 high schools, enhancing IHCC's reputation as a cultural hub in the community.
- Supported faculty development by creating a Faculty Academy, providing professional development opportunities and promoting innovative teaching practices.
- Demonstrated a commitment to community engagement and service by volunteering on the Inver Grove Heights Humanities Commission, fostering a culture of learning, inclusivity, and supporting educational initiatives in the local community.

1998-2010 **PROFESSOR OF COMMUNICATION AND DIRECTOR OF CONCURRENT ENROLLMENT**

Southwest Minnesota State University (SMSU)

I demonstrated leadership in both academic instruction and program administration. My contributions to the university include:

- Provided innovative and engaging instruction to communication students, fostering critical thinking, effective communication skills, and a deep understanding of the subject matter.
 - Developed strategic plans and initiatives to increase high school student enrollment in concurrent enrollment programs. Through targeted outreach and partnerships with high schools, enrollments grew from 6,000 to over 10,000 students, generating over \$5 million in net revenue.
 - Implemented data-informed strategies to track and assess concurrent enrollment outcomes, ensuring the programs' continuous improvement and alignment with SMSU's educational goals.
 - Served as an advocate for student success, providing academic guidance and support to concurrent enrollment students, empowering them to achieve their educational aspirations.
 - Collaborated with faculty and staff to design an inclusive and dynamic learning environment that promoted student engagement and fostered a sense of belonging.
 - Demonstrated a commitment to scholarly activity by conducting research, presenting at conferences, and seeking continuing academic preparation.
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Professional Development and Scholarly Activity (recent, select)

- National Council for Behavioral Health, February 2024: Adult Mental Health First Aid Certification (**Adult Mental Health First Aid Responder certificate**).
- Higher Learning Commission, September 2023: "Substantive Change Certification."
- Harvard University Graduate School of Education: Institute for Educational Management, July 2023.
- Inside Higher Ed webcast, August 2022: "Career Development with Equity in Mind."
- HLC webinar series: "Financial Sustainability," Spring 2022.
- University Professional & Continuing Education Association Conference, Presenter, "Strengthening UIU's Program Portfolio," October 2020.
- Iowa Teaching and Learning Conference, Presenter, "Using Assessment to Improve Learning: Co-curricular assessment study to determine the effectiveness of intervention efforts of the NICC (Peosta) Learning Center on success in PNN 179," July 9, 2019, DMACC.
- Council for the Accreditation of Two-Year College - Fall 2019 Conference, Presenter, "Building a Quality Comprehensive Assessment in Fast Forward Mode," September 8 - 10, 2019, Columbus, OH.
- HLC Standard and Open Pathway Training, April 2019.
- National Alliance for Partnerships in Equity, Growth Mindset Workshop, October 2017.
- HLC Annual Conference and Convention, 2013 - 2023.
- HLC Assessment Academy, June 2016 - 2018.
- HLC Assurance Argument and Standard Pathway Course, Fall 2017, Spring 2018.
- Iowa Community College Leadership Academy (ICCLA), Iowa State University, 2016.
- State of Minnesota Department of Conflict Resolution Certification (**mediation certificate**): Rule 114 Qualified Neutral, 2002 – Present
- Promising Practices for Student Success: Faculty Forum 2011
- Presentation: "A Guided Discussion Aimed at Improving Sabbatical Accountability." MnSCU Chief Academic and Student Affairs Officers - College and University Deans Meeting
- English Language Learner in Minnesota, Symposium: January 2011, presentation
- 2011 NSF-SBE, NEH, NEA Research Workshop
- Participant: National Alliance of Concurrent Enrollment Partnerships, Kansas City, MO
- Participant: Rule 114 "Qualified Neutral" Training. Mediator training/certification workshop. (June 2008)
- Paper: "The Future Funding of Higher Education in the United States" (2006).
- Panel proposal and participant: At 2004 National Communication Association Convention: "The Role of Credibility in After Dinner Speaking."
- Panel participant: 2004 National Communication Association Convention, teaching strategies division: "Research Scavenger Hunt"

Professional Affiliations

- Higher Learning Commission
- Council on Accreditation of Two-Year Colleges
- National Alliance of Concurrent Enrollment Partnerships
- Iowa Accreditation and Assessment Work Group
- National Communication Association
- Pi Kappa Delta
- Communication and Theatre Association of Minnesota

Professional Service

2014-2020	Adjunct Communication Instructor, NICC
2015-2020	Northeast Iowa Community College President's Advisory Cabinet
2018-2020	Iowa Transfer Major Steering Committee
2011-Present	Higher Learning Commission Peer Reviewer
2019-2020	Council on Accreditation of Two-Year Colleges Member, Executive Committee
2013-2017	National Alliance of Concurrent Enrollment Partnerships Communications Committee Chair, Board of Directors, Treasurer
2005-2007	Pi Kappa Delta Chair of the National Nominating Committee
2010-2013	Adjunct Communication Instructor, IHCC
2019	Iowa Department of Education Assessment Consultant: Iowa Valley Community College District
2018-2020	Iowa Assessment and Accreditation Workgroup Chair
2020	Accreditation Consultant: Iowa Lakes Community College
2020	Accreditation Consultant: Hawkeye Community College
2020	Assessment Consultant for the Iowa Department of Education

Community Service

2014-2020	Eastern Iowa Housing and Regional Authority (EIHRA) Board Member
2015-2019	Dubuque Area Labor (and) Management Council Board Member
2015-2016	Sisters of St. Francis Outdoor Learning Lab Advisory Board Member
2020-Present	Lions Club Member
2018-2020	Dubuque Steeple Square Board Member and Chair of the Low-Income Housing and Education Committees
2021-2023	Meals on Wheels
2003-2005	City of Marshall Cable Commission
2015-2020	Cub Scouts Den Leader
2002-2008	Big Brothers/Big Sisters Mentor
2005-2008	Foster parent, Yellow Medicine County
2010-2012	Inver Grove Heights Humanities Commission City Commissioner

Languages

English	Native language
Spanish	Advanced reading, writing, and speaking skills

Computer skills

Microsoft Word, Excel, Visio, Teams, and PowerPoint

Canva

Qualtrics, QuestionPro, SurveyMonkey

SPSS

Brightspace (D2L), Canvas, Moodle, Google Education Suite

Jenzabar, ISRS (Integrated Student Record-keeping System)
