

**WHITE MOUNTAIN CAMPUS
COMMUNITY OUTREACH MEETING
MARCH 31, 2011
1:00 P.M. – 2:30 P.M.
LEARNING CENTER ROOM #110**

MEETING MINUTES

Present: Jeanne Swarthout, President
 Mark Vest, Vice President
 Candy Howard, Campus Manager
 Don Call, Recruitment Director
 Kelly Udall, Town of Pinetop/Lakeside
 Gordon Kearl, Show Low Chamber of Commerce
 Jeff Smythe, Chief, Show Low Police Department
 Greg Schalow, Superintendent, Blue Ridge Unified School District
 Steve North, City of Show Low

I. Overview of Campus & Programs

Candy Howard gave a brief overview of the White Mountain Campus and some of the programs located at the campus. She noted that the White Mountain Campus has roughly one-third of the college's entire enrollment. She mentioned special programs such as Nursing, Nursing Assistant, Emergency Medical Technology, Cosmetology, Welding, Automotive, General Education, and Adult Basic Education. She also mentioned the Talon Gallery and the Small Business Development Center.

Jeanne Swarthout explained the rationale for community outreach meetings. Community outreach meetings have been taking place at the centers and the goal had been to form one advisory group for all of the campuses. However, due to the distance between locations, this turned out to be unfeasible and community outreach meetings were scheduled at the campuses beginning in the Fall 2010 semester.

II. Summary of Current NPC Budget Status

Jeanne Swarthout spoke to those present about the state's budget. She mentioned that community colleges were going to take a 48% hit in state funding. NPC is taking a \$2.2 million dollar cut in state aid.

One member asked what this type of cut is going to do to services – answer is nothing at this time. This is mainly due to NPC taking steps two years ago to plan for these types of cuts.

III. Highlights in Instruction

Mark Vest noted that the college's enrollment dropped two years ago due to changes created by NPC's response to the state budget environment. The college had to cut programs in the past since they had little to no enrollment. The college is, however, looking at other programs that may be added to the curriculum.

NPC is attracting younger students due to the increase of tuition costs at the university level. Mark also noted that NPC is attracting more university transfer students.

IV. Overview of Strategic Plan

This topic was covered in other areas of discussion.

V. Comments/Discussion

Those present discussed some programs that could be looked into and/or started. Those programs are:

- Police Academy
- Aviation
- Human Services
- Outdoor Recreation
- Tourism Industry (hotels & restaurants)
- Data Center/Call Center/Technical Support

Some community members present wanted to know what the communication process was in place to determine what types of classes/training sessions were needed. It was noted that the college's Small Business Development Center and the Business & Industry Training program could be a place that local businesses could start with to express any needs that they may have.

The community members present felt that the meeting was a good tool and that more of these types of meetings need to be held.