



Business Department Community Advisory Meeting Friday, March 1st, 2024

I. Welcome

- a) Introductions – everyone introduced themselves.
 - i) Ben Sandoval – NPC
 - ii) Cathy Huling – WMBORT
 - iii) Chase Carlson – Benefit intelligence/Snowflake Chamber of Commerce
 - iv) Cindy Tafoya – Holbrook Chamber of Commerce
 - v) Daryl Seymore – Navajo County Supervisor
 - vi) Elizabeth Flake – NAU/Show Low Campus
 - vii) Jason Brubaker – Town of Taylor
 - viii) Kathleen Smith – Mayor of Holbrook
 - ix) Renee Freese – NPC Allied Health
 - x) Rob Hephner – Town of Pinetop-Lakeside
 - xi) Sandra Angelo – Retired/Show Low
 - xii) Dr. Kurry Klingel – NPC BUS department
 - xiii) Charlene Klingel – NPC ECN Department
 - xiv) Jennifer Bishop (remote) – NPC BUS Department
 - xv) John McGaughey (remote) – NPC BUS Department Adjunct
 - xvi) Rachel Arroyo-Townsend – NPC Bus Department
 - xvii) Jeanette Hancock – CTE Administrative Assistant

II. Current Degree Walk-throughs

- a) Associate of Business (ABus): discussed by Jennifer Bishop. Topics included block transferability to the state universities, courses offered in the program, possible pathways for graduates.



- b) Associate of Applied Science – Medical Office Administration: Discussed by Rachel Arroyo-Townsend. Topics included business side of medical industry is who degree is geared for (business side of medicine) and pathway for jobs at different completion levels of the program.
- c) Associate of Applied Science – Entrepreneurship: Discussed by Dr. Kurry Klingel. Emphasized that its for individuals who want to open their own business.
- d) Associate of Applied Science – Management and Leadership: Discussed by Dr. Kurry Klingel. Emphasized that its for individuals who want to move into management or leadership positions within companies of various sizes.

III. Future degrees

- a) B.A.M.
 - i) Degree Layout: Explained how it is a 3+1 degree and walked through the program layout. This included lower and upper business core classes. Course fees (none), some classes will use OER (free materials), pathway to master programs. Upper division courses will be 8-week layouts.
 - ii) Current Status: DGB approved in November. HLC site visit set for April 8th and 9th. May have a panel session with community partners who support program and willing to participate.
 - iii) Planned Implementation date: Fall of 2024, possible spring 2025.
 - iv) Virtual Internship Opportunity with local business partners: Discussed what the virtual internship would look like. Businesses would sign up to participate and provide a topic they would like researched to help improve their businesses (like a business plan). Businesses would be matched with students based on preferences and knowledge base. The internship would be past of BUS 450 – Bam capstone class. Since the class is an 8 week class, the virtual internship would be 4 weeks of the class. Business partners seemed interested in this opportunity.

IV. Needs of the communities

- a) What skills do you need to see in our students.
 - i) Public speaking
 - ii) Professionalism
 - (1) Time management



- (2) Attire
- (3) Team work
- (4) Return on report
- iii) Management skills
 - (1) Giving and accepting feedback.
- iv) Diversity
 - (1) To include generation gap
- v) Business community connections with local organizations
 - (1) EX: Chamber of Commerce
- vi) Knowledge of Roberts Rule of Order
- vii) Teaching them to be involved with local government
 - (1) Community awareness.

V. Open Discussion

- a) BUS201 – survey and data analysis done for you! Explained the BUS201 students will create a survey, collect the data, interpret and analyze data, and provide a recorded presentation with recommendations.