

Advisory Board meeting

May 9, 2022

-Roll and Introduction

-Look over minutes from last meeting

-Discussing advanced classes for our area. Armstrong McCall is going to assist us with this:

*extensions

*Color

*Lash extensions

*Diva Curls

Cinderella hair will train us and certify us at student prices.

Barb Hicks is taking lash classes and may come back to train.

-Salons seem to be following CDC guidelines

-Sierra Pember is hosting kid college

*one of our former kids college kiddos that attended every year has now enrolled through NAVIT.

-Summer Class Schedule is Monday thru Thursday 8am-6pm

*State Board Changes

-Cosmo will now be a 1500 hour course. State Board has merged the cosmetology and barbering programs

-State board is now written theory and written practical. (Hairstyling is still a face to face practical)

-NPC is currently looking into becoming a State Board testing site.

*NPC to salons- Concern with students feeling prepared for the salon after graduation. This is mainly do to the pandemic.

Chloe asked how everyone feels about the shift from salons to single chair studios. For every one salon there are ten studios opening.

-Salons are noticing that students everywhere are wanting to be babied more since the pandemic.

We are working to make Cosmo more efficient. We are revamping the way we store product and tools utilized for services. Our newest Sub, Jason Meador, is giving ideas on how they did things at Paul Mitchell.

*Barbara Hicks Retirement Party: Winslow and St. Johns will have a field trip to attend. Barb will be doing her last demos throughout the day. We will have a potluck and karaoke.

New trends, Techniques and Client expectations:

-Old styles with rebranded names

- *90's stripes
- *More texture
- *Mullets with perms
- *Perms
- *Shaggy Cuts

Recession style hair that is affordable and easy to maintain.

- *Herbal Body Wraps
- *Aroma Therapy
- *Nail Dips

-What can we do to challenge and keep our seniors interested?

- ? Vidal Sassoon Competition
- ? Senior Hair show
- ? Skills USA
- ? Themes

Cosmetology Club- What can we do with it?

-Social media project and let the public vote on it.

There is a Gap between school and salon. Students are surprised how much it cost. Most of our salons are booth rental.

-Field trip. Take Seniors to salons.

RETAIL:

- *Match the product in the dispensary to the retail we sell.
- *Keep product at the stations so the student can be using it on the client during service. This way the student can educate the clients on the benefit of it.

Next advisory board meeting is scheduled for October 24th 2022 at 1:00pm