

Spring 2021 Advisory Board Meeting Notes:

Promoting Cosmetology:

Kelli Freeman is making introduction videos of our faculty and staff from each location. Then utilizing the videos via a press release. Our hopes that doing this will also help in recruiting. Plans to attend career fairs in the near future.

Ferryn- Have schools come visit campus, Zoom Class with Q & A

Chloe- Virtual open house

Kelli- Question, will we have clients in the fall?

Chloe- We are approved for friends, family, faculty and staff starting June 6th.

Kelli will Promote this internally.

Safety Precautions:

Katrina- Still utilizing masks in the salon and sanitizing between clients.
Opened salon on May 18th and has been open ever since.

Interviewing Salons:

Salon owners were concerned about the communication barrier of new students just graduating having not had clientele.

Everybody is very interested in the idea of advanced training coming to NPC. These are somethings that were mentioned across the board.

- Hair Extensions
- Lash Extensions
- Color
- Haircutting
- Diva Curls
- Curly Girl Cuts

Start bring Advance training to NPC. Currently our area has to travel long distances and even out of state to get this type of certification.

WMC Summer school is June 6th- July 30th 8:00am- 4:30pm

STJ Summer school is offering 90 Hrs in June and 90 Hrs in July from 8am- 2pm

LCC Summer school is from 8am- 4:30pm from June 6th- July 30th

Real world salon: How can we better prepare students?

Katrina- Confidence level. Such as being comfortable to tell a client no when they have unrealistic wants. Being comfortable with pricing and charging you worth

What can students expect?

Katrina- My employees pay booth rent. They also pay their own insurance. We don't so much have a monitor set up. If one of the girls is busy and she can't clean something right away, we all help. We make sure to be team players.

Trends and Techniques:

Diva Curls or Curly girl Cuts, Color trends

Katrina- Product and twisting each curl.

Glenna- Product for this?

Stacey- Product and hair type. This cut is specific to the type of curl. Almost like hedge trimming in the sense of not altering the curl pattern but instead evening it out visually. Do not pull hair straight to cut it and work with it when wet.

Round Table:

Peggy Belknap- Thank you everybody for participating and for all your input.

Katy is looking into classes to teach how to properly utilize social media.

Katrina Suggests photography classes to help take good pictures of completed work that can then be advertised on Social Media accounts. Ferryn Says her pictures come out best when she utilizes a poster board.