

NPC Business Department's Advisory Committee Meeting Minutes

October 22, 2020 1:30p-3:00p

Zoom Meeting

Meeting Started at 1:30 PM

Opening remarks by Kurry Klingel regarding NPC and the business program

- Growth in fall 2020 semester
- OER's discussed
- Curriculum development process

Discussed the Business Department's degrees currently being offered

- Discussed the three levels of education within each program (CP, CAS, AAS)
- Discussed learning outcomes at the different levels

Discussed the individual business programs and learning objectives

Entrepreneurship- Finding capital, finances important in small business. Investing seems to be a big thing with younger adults (Hilary). Liz Flake asked about which changes occurred since the last advisory meeting. 1) Asked for exit data 2) help with learning how to operate in adverse situations (COVID). For #2 it is discussed in marketing and in small business mgt courses. Jason Brubaker commented about the entire process of blending, finances, taxes and resources that are available to them as important topics. Small Business Development Center was discussed.

Medical Office Admin- no comments or questions

Management and Leadership- Jason Brubaker – how many students want to continue to 4-yr versus direct to work? Most are direct to work. If they want 4-year program, we recommend they take ABus. Robert Martin asked total costs of program. He is looking at sharing this program with committee he is on to recommend it to them. Can things be transferred in for this program from other courses? Recommended they contact an advisor. Liz Flake mentioned that NAU is shifting some programs to leadership and some credits may be transferable now in blocks to apply to certain degrees at NAU.

Accounting- Robert Martin – pointed out that sometimes staff still needs to understand the financial process. Brubaker agrees that program can be removed since the classes are still being offered in other options. Liz asked if people just want to take a couple classes how would they approach that? (my internet cut out and I missed the response). Hilary commented that the classes should have more computerized software training in the financial/accounting/payroll classes.

Discussed deletion of the accounting program (see notes above)

Asked questions to the committee

- 1) What business skills are needed in the community? H. Cottrell stated that emphasis the difference in trading versus investing. L Flake – interpersonal skills are we finding that lacking with students having to be online. We addressed that with our presentation requirements in the classes and the communication course requirement. Chief Martin states a lot of people are losing the communication skills. A comment was made that OER's are a great option.
- 2) What skills are needed by our graduates (no response)

Ask for feedback – Panel liked the changes made so far. A lot of interest was shown in the management and leadership program.

Answered questions from the group - Liz Flake access to technology an issue? Yes, it is. We have added computer labs. Extended wi-fi to campuses into the parking lots. Provided laptops and hotspots to students.

Rachel shamelessly plugged the stats class projects and offered the students to create, collect, analyze survey data for a business. Kurry plugged contacting the Business Studies department for businesses who may be looking for interns, new grads to hire. Then he plugged the Business Studies Facebook page.

Meeting ended at 2:52 PM

A recording of the meeting can be heard at the following Zoom link:

https://npcedu.zoom.us/rec/share/9CcNqb1G6K6Wy6hOnHpLsopXes5-zVwjZYKG7-jLPNa9hQicQn3ly2j54M_oTPHh.-4TKToG3Z_BCzyvT