**Cosmetology advisory board meeting minutes.**

**April 8, 2019 WMC Cosmetology building 1:00pm**

* Greet/Refreshments/sign in sheet
* Approve minutes from last meeting =
* Arizona gives back – NPC won!! = Kelli Freeman

Az. gives is a day to build awareness and give back to that cause. We raised $32,000. We also had a competition with Q-country radio station. Because we hit the goal they came in and dressed in prom dresses and got their hair and make-up done. It was a ton of fun for everyone.

Eagle fest is the 13th of April. We will have an Easter egg hunt, with raffles and are trying to drum up attention and excitement. Eagle fest is to promote all the departments of the college. Cosmo will be there doing face painting, and each department will have a different event to high light their programs. Free lunch of hot dog or hamburger. Cosmo has always been a part of eagle fest and is looking forward to being a part of it again.

* Retail – Everything is set up and ready at all three locations. WMC just sold their first retail product. Woohoo!!!!
	+ Cover retail lines. = Thank you to everyone for supporting us through getting retail up and running. We offer 10% off for students and employees. The proceeds will go to refurbish the product line. The business plan stated there will be money available for student scholarship after 4 years. The students are currently using it on the back bar and on clients. We have had product training for the Rusk line along with a color class.
* Hair show – Justin
* The hair show was cancelled. Justin is not sure if there is going to be something available to stylists. During a one on one meeting with Peggy Belknap we discussed working with Royce Kincanon to possibly host a hair show an NPC in the performing arts center at Silver Creek Campus or find a large enough venue at a another location. We will work with Royce and Justin to offer continued education /specialty classes to our students, and professionals on our communities. Everyone is on board we just need to work out the details.
* Product knowledge classes – Jessica with RUSK recently visited each campus and taught product knowledge and color classes. All of our students were very impressed with her ability to interact, educate and involve all the students. The classes were very informative about the RUSK product line.
* Job shadowing/internships – During the months of April and May we are bringing in salon owners to talk to our students about the realities of a job in the salon. What it is like, what is expected, what will not be tolerated.
	+ We are trying to give the students an idea of what it will be like in the salon, and prepare them for the work force. We are looking for possible job shadowing or internships opportunities with local salon owners and operators. Katrina is good with that. Terra is happy to have a job shadow but they cannot work at all. Misty can also do job shadowing.
* State Board testing – Students have been struggling with transitioning from paper and pencil testing here at the college to computer testing at state board. We are in the process of converting all our tests to computer based format within our Moodle shells.
* Moodle shells, and Program level outcomes – Ferryn
	+ In curriculum we have a list of all our courses and program level outcomes. LCC is currently working with Moodle shells. This is similar to online. The students are using it to complete assignments and tests. It contains all the assignments, homework, tests. This should help to minimize the gap some students are experiencing at state board testing. Ferryn reviewed the basic page the students use. Students can use their phone or a computer to log-on and complete assignments and tests. They can also log in and compete with other students within the quizlett link. Mary Burkhart has been working with us to get this all set up. This will be beneficial to all students. This will be a positive thing for the cosmo program. We are hoping to eventually add the online textbook, and the graduation tests.
* School to salon gap –
	+ We are assigning students working at the front desk and also in the dispensary. This will give the students a good idea on what to expect when they are in the salon scheduling appointments and also a better understanding of mixing colors. In the dispensary the students are learning the different product lines mixing ratios and how to handle inventory. At the front desk the students are learning to appreciate the front desk workers more. This is helping them with phone skills, communication skills and also the prioritizing. They are learning soft skills. They come to us without these skills and it is working well so far. Justin has seen similar issues in his store in Flagstaff. He hired a sophomore in college and this employee struggled with what to say, how to say it, and how to problem solve with phone or in person issues. So this problem is clear into college. It is learning curve.
	+ Katrina has been getting a ton of clients that message her asking for pricing. Educating your clients on what they need to know so they can have an expectation of prices, and what you are doing and why you are doing it. Katrina would like to come in and teach us about using social media to book appointments and promote?
* SKILLS USA - Autom
	+ Autom and Chloe went to Flagstaff, Payson, Chinle, and all the other schools in the region inviting them to bring students and come to the regional competition. We had many commitments from other schools and at the last minute they dropped out. We did our regional competition and it was a success for NPC.

There has been a lot of ideas on how to help our students better prepare for state competition. We are thinking about taking our students into another region to do the regional competition next year. This will not affect their placement in state competition. We are looking to get more info on this. In the past we looked into hosting regionals in Winslow but there is not a large enough facility to hold the amount of participants we anticipate participating.

Matt offered to look into finding a big enough location in the region that would be more centrally located.

State competition is Thursday. We are taking 11 students from NPC. We have great ideas. And we are willing to try them and see what works best. Hosting regionals in hard to do. Autom feels like regionals might have to become optional. When we send two instructors to skills it puts us short on instructors.

* Summer registration (NOW) and Fall registration (April 22).
* Kid’s college
* Chloe – WMC
* Misty – Snowflake
* Ferryn – Holbrook
* We have taught it for the past 6 years. We should start seeing these students coming through the program. In the next year or two. Each day is a different class and they are $25 each day. Anyone can teach these classes. So if you see an interest in Winslow you are welcome to sign up. Katy Olson is over the program.
* Round Table Discussion

Possible add some of these scenarios into the Moodle program to help build soft skills for the students.

One of the things we have been working on is implementing all the input we add to our curriculum.

Students are taught braiding on week one, and are given opportunities to practice and implement it throughout their hours in cosmetology. Terra has had a few of them say they don’t know how to braid.

Everyone is excited about retail finally being ready and implemented!!!

Those in attendance:

Justin Ray

Terra stone

Samantha Atchley

Matt Webber

Carrie Jordan

Karen Zimmerman

Katrina Hernandez

Kelli freeman

Autom Christensen

Ferryn Sam

Chloe Fagotti

Misty Hancock