

Cosmetology Department Advisory Board Committee

Northland Pioneer College - April 9, 2018 @ 1:00pm

Purpose: The main objective of this meeting is to provide information and updates about the NPC Cosmetology program. We also seek the advice and guidance of local community members; on what they feel we can improve on to help our students be more prepared for the salon.

Invited: Community members: Earleen Andrews, Lisa Aragon, Mosty Bauer, Kathy Binder, Aaron Hatch, Cary Harris, Lacey Kaufman, Angie Kreckler, Matthew Pino, Justin Ray, Sean Stephens, Matt Weber, Tonya Fink, Claudette Rogers, Linda Rogers, Eddie Ruiz, John Spadaccini, Ernie Val, Marilyn McGee, Misty Hancock, Jaymi Cox, Kate Barber, Terra Stone, Royce Kincanon, Leah Heal, Theresa Parker, Karen Hall, Karen Hall-Zimmerman, Logan Dark

NPC Faculty

Peggy Belknap – Dean of Career and Technical Education

Chloe Fagotti-Reidhead – Cosmetology Department Chair

Barb Hicks – Cosmetology WMC

Autom Christensen – Cosmetology WMC

Glenna Constant – Cosmetology WMC

ReChelle McNeil – Cosmetology WMC Adjunct

Tiffany Bartlett – Cosmetology WMC Adjunct

Oona Hatch – Cosmetology St. Johns

Julie Peck – Cosmetology St. Johns

Ferryn Sam – Cosmetology Winslow

Stacy Ashcraft – Cosmetology Winslow

Topics

- Greet/Refreshments
- Approve minutes from last meeting – See minutes attached – We will email you a copy of the minutes from the last meeting and also this meeting.
- Curriculum changes – see handout that is stapled – The curriculum has been written and approved by the IC board and we will meet with the governing board on Tuesday April 17 to get the final approval. All changes are documenting in the handout.
 - ✓ Review the handout, so you are aware of the changes.
 - ✓ Keep an eye on the changes happening.
 - ✓ Review the bills that have happened and can happen. These changes could affect you in the salon.
 - ✓ The salon owners would like to find a way to get the board to keep them posted of changes.
- Law changes – see bundle with paper clip
- Discovery Pro Salon Software – students are now inputting all the client data for chemical services.

- ✓ Student are using the discovery pro software to input the client information for chemical services. This is providing training in the areas of client information, history, change, contact information, and purchase history.
- Students working in the dispensary – we want to put a student in the dispensary
 - ✓ We have put a student in the dispensary as an aide to the students. They will work as a team in formulating the right colors for the client. We feel this will give each student more opportunities to help in formulation and also give the student someone to bounce their ideas off. This will be a team effort, both students will have a say and be able to share their input. STJ is also pushing for Friday attendance so the students will get more color opportunities. LCC is having success implementing this.
- Retail update – we are set to purchase a retail cabinet and retail products over the summer and be ready to sell products in August when we begin the new semester.
 - ✓ We have been trying to get retail since Stormy was here.
 - ✓ There have been many factors
 - ✓ ISO is out and Rusk is in for our women’s line this is also our color line
 - ✓ Prices will be compatible with the salon, as we don’t want to undersell anyone in the field.
 - ✓ The students will learn how to use each product and also how to sell it.
 - ✓ This will enable the students to learn retail skills.
 - ✓ There will be 10 assignments in the textbook dedicated to retail.
 - ✓ Once they learn the basics of each product they will be able to interchange that knowledge with other product lines.
 - ✓ This will also provide the student with a business sense.
- Men’s Hair care product line for retail – men’s line is “Woody’s” women’s line is “Rusk”
- Customer survey – still working on getting the program and tablets to implement questionnaire
 - ✓ We are working with Deb Myers to get the tables and appropriate questions.
- Color line classes – We just did a RUSK color class. They were great educators and we learned a lot. We are in the process of scheduling Paul Mitchell color class for later this semester.
 - ✓ We just had RUSK colorist come in to each campus. They were great educators, in that they did hands on training, and were very interactive with the colorists.
 - ✓ The RUSK educators also loved the students.
 - ✓ Paul Mitchell is scheduled for later this month at each campus.
- Recruitment – We are getting with Everett Robertson to put an ad in the paper and we will be putting it on our social media page.
 - ✓ Everett Roberts is working with us to get an ad in the paper.
 - ✓ Fall registration starts April 23
 - ✓ Eagle fest will be April 21 and it can promote the cosmo dept. there are a few openings that can be filled by cosmo instructors.
 - ✓ Winslow needs some push for NAVIT program.
- Skills USA – Julie Peck & Autom Christensen
 - ✓ This was our biggest medal year ever we brought home 21 medals with 12 of them being gold.
 - ✓ Students and faculty did amazing!!
 - ✓ There will be a news release to promote the winners and the program as a whole.
- Round Table Discussion
 - ✓ **Royce Kincanon** – works with the program “YOU GOT CLASS” it is an online university
 - ✓ It is 4 to 5 weeks with a break and then a few more weeks.
 - ✓ Work at your own pace.
 - ✓ **John Spadaccini** – Promote industry

- ✓ **Karen Hall Zimmerman** – is also working with NAVIT and recruitment
- ✓ Karen recommends having a demo for the students to see when going to a fair or recruitment activity.
- ✓ **Ferryn Sam** – doing an open house and inviting the high school students to come.
- ✓ **Katrina Hernandez-Martinez** can be a go-between for the College to High school.
- ✓ **Tanya Fink** – suggests having an assistant for each client. So they can share the experience and get to see the final results.
- ✓ Anything new = salon owners need to see the following things from students coming out of the program “A-LINE, POMPADORE, OLOPLEX PERM, BEACH WAVE PERM, ICY WHITE BLONDES AND FASHION COLORS.
- ✓ Continued education is a must for every student.
- ✓ **Peggy Belknap** asked for each person to have a recommendation for NPC to do or stop doing.

Carrie Jordan = Kudos for SKILLS, salon owners need a lobbyist for all the changes at state board,

Terra Stone = Clipper over comb technique.

Kate Barber = must have resume and know the importance of it. Fade haircuts fade down and then back up.

Tanya Fink = Teach them how to fix a problem, know what to do and why.

Logan Dark = men’s fade haircuts from 0 degree.

Katrina Hernandez = Resume, professionalism, and to be able to picture to style clients.

Lexi Shumway = Instructors are all on a different page, students need to stay with initial instructor throughout the service. Write down the process so there are no mistakes.

- Those in attendance; Carrie Jordan, Katrina Hernandez, Lexi Shumway, Ferryn Sam, Royce Kincanon, Autom Christensen, Terra Stone, John Spadaccini, Kate Barber, Tanya Fink, Logan Dark, Karen Hall-Zimmerman, Julie Peck, Chloe Reidhead-Fagotti, Misty Hancock, Peggy Belknap

Dismiss - Thank you for attending, and sharing. Please drive safe going home.