

**Tuesday, October 7th, 2014**  
**4:30 p.m. – 6:00 p.m.**  
**Cosmetology Department Advisory Board Committee**  
**Northland Pioneer College**

**Purpose:**

The overall purpose of our meeting this evening is to provide information and updates about the NPC Cosmetology Program. We also seek advice and industry updates from our community members.

**Invited:**

**Community Members:**

Earleen Andrews, Lisa Aragon, Mosty Bauer, Kathy Binder, Cathy Galvin, Cary Harris, Lacey Kaufman, Angie Kreckler, Mike Nguyen, Matthew Pino, Justin Ray, Sean Stephens, Matt Weber

Chloe Reidhead-WMC, Autom Christensen-WMC, Barbara Hicks-WMC, Kathy Binder-LifeStyles, Stacy Ashcraft-LCC, Claudette Rogers-2<sup>nd</sup> Salon, Peggy Belknap-Dean, Matthew Pino-Ashtens, Jena Stephens-Rejuvenate, Oona Hatch-St. Johns and Oona's Salon, Linda Rogers-Juniper Ridge Resort, Helen Hunt-Student (loves being here).

**NPC Faculty:**

Peggy Belknap-Dean of Career and Technical Education  
Ann Hilliard-Carl Perkins Manager  
Jeremy Raisor-Career Services Advisor  
Chloe Reidhead-Cosmetology Department Chair  
Autom Christensen-Cosmetology/WMC  
Barb Hicks-Cosmetology/WMC  
Theresa Parker-Cosmetology/WMC  
Ferry Sam-Cosmetology/Winslow  
Stacy Ashcraft-Cosmetology/Winslow  
Julie Peck-Cosmetology/St. Johns  
Oona Hatch-Cosmetology/St. Johns

## **Topics:**

Greetings and Introduction

Discuss Industry and Economic Updates

Lifestyle still busy has a summer influx but supports her locals first, summer residents' seconds. Short hair/bobs. Claudette-Nail Gel Polish, having struggles with jealousy nail product. Matthew-adding another station totaling 12 stylists. Do not slow down during the winter. Bobs and more solid hair color. Jena-Sean is busy all summer and year round. Shaving underneath with patters. Linda- Resort Labor Day 500 people until Memorial Day. Only allowed to work four days a month after that. NO heat in winter. Spiked 2 color older women. People are trying to de-regulate our State Board. Oona- Business is constant.

Graduate Gaps. Everyone talked about our students have to care about what they are doing and have a true passion for this to make it.

- Kathy- Unrealistic idea of what they will get. Want to make money now but no wanting to work and wait to build clientele. Cell phones.
- Matthew-Needs to push his build their own business. Hand our cards, at least 10 a week. Stay off phone and focus on client. Let then do the talking and you do the listening.
- Oona- Had a social media day with her students to address the technology issue with this generation. How to use the technology to advertise. Students need to understand that no one is going to hand them their next client.
- Claudette-They need to be there to make money and re-book clients. Be early and be prepared.

Peggy-What do we need to add to our curriculum in customer service to address our issues?

Kathy- It's not customer service it's the business. Claudette agrees.

Matthew- They see how busy you are and don't realize how long it took you to get there.

Differences between commission and booth rentals may have a lot to do with the individual.

Peggy asked about having our professionals doing mock interviews for our students. Stacy says that society's attitude of entitlement is a problem. Linda says they need to work on their positive attitude and confidence. Claudette says they are afraid of cleaning the toes and the nail drill.

## Review Program Updates:

- Updated curriculum  
A couple years, a couple changes but it is approved and it works and will only get better.
- Salon Software and retail updates  
Retail for several years- needs this software, which has been purchased. Our cash registers will not work so as soon as they come in then we can get trained and get with Maderia to move forward with retail.
- Advanced education  
Justin is going to work with Joico (Matthew and Sean) to bring advanced education to all three locations. Westcoast is also going to be.
- Nail Tech Program  
Hopefully in spring. Curriculum is approved. Not enough enrollments this fall so will try it again in the spring. Barbara has been a nail educator and has put together a fantastic kit and will include the drill in the training. We cannot teach the students how to work with ingrown nails. They have to see a doctor. We are hoping to replace our NAVIT students that we no longer have in the spring with Nail Tech students. The price is \$2,411.00. Please Recruit!! Peggy said that she was surprised that it didn't run this fall but she just couldn't let it with the low numbers. Claudette asked how many students we would need to get the program to go. Peggy said that we need 10-12.
- New Equipment  
Facial and pedicure Claudette says that our facials are better than the 80.00 she has had. Updating the program to go beyond the basic and into the spa environment.
- Discuss assessments (weak areas)  
PCSHQ, NIC, State Board. Looking at reports to see if we have areas in need of improvements. We are about 20% above the states averages. We are teaching them what we need to and will continue to fine tune. We use this in our college assessment.
- Inventory/equipment/facilities  
Changes at each location. NPC maintenance has been working very hard. LCC is remodeling to work with space better. WMC full exterior remodel. St. Johns handicap parking paved. Newer building so not too much.
- Moulage special effects training for mock disasters  
Have been working with the health department. Trained in special effects and have participated in events in Winslow and at Blue Ridge. We can include this in with training from Ronbert (Bob) Schlesinger as soon as our product comes in. Can help other NPC programs have a more realistic education, CEA- Cosmetology Educators of America Scottsdale this summer. Facilityity will need to fill out the professional develop paper work.

- NAVIT Cosmetology Student Club

NAVIT has a store from all the used kits and students can purchase items that they need and the money will come back into our Cosmetology club. We need to get more details and will address this at our department meeting. We also have a Skills Club. This money will help students pay for additional expenses during travel. Right now NAVIT students only you can inter office request and send money or come personally into NACIT at Snowflake.

#### Community Roundtable Discussion from Industry and Community Members

Matthew-are students encouraged to get involved with Salons? Yes but we can only encourages them. Peggy asks not to wait for these meeting to give us advice. Please let us know what we can do. We want to train students who you Wilshire. Barbara says Kathleen at AZ Central Credit Union about volunteering for the cancer walk this year. Claudette is interested in anything that Matthew or Kathy may have to offer her and her salon.

Dismiss

Thank you for attending-Please drive safely!