

Wednesday, April 22th, 2015
4:30 p.m. – 6:00 p.m.
Cosmetology Department Advisory Board Committee
Northland Pioneer College

Purpose:

The overall purpose of our meeting this evening is to provide information and updates about the NPC Cosmetology Program. We also seek advice and industry updates from our community members.

Cosmetology Department Faculty:

Peggy Belknap-Dean of Career and Technical Education
Chloe Reidhead-Cosmetology Department Chair
Autom Christensen-Cosmetology/WMC
Barb Hicks-Cosmetology/WMC
Theresa Parker-Cosmetology/WMC
Stacy Ashcraft-Cosmetology/Winslow
Julie Peck-Cosmetology/St. Johns
Pamela Dominguez/Secretary to Dean of CTE

Student:

Chelsea Augustine
Helen hunt
Mathew Begay
Ariel Wagoner
Dominique Attakai
Cody McKay
Rowan Laisley
Shale Stradling

Invited:

Community Members:

Lisa Aragon, Cathy Galvin, Angie Kreckler, Tonya Fink, Roxanne Padilla, Claudette Rogers, Linda Rogers

Topics:

Greetings and Introduction

A slideshow highlighting the Cosmo students' work was shown throughout the meeting.

Bridge School to salon:

Chloe discussed closing the gap from school to salon could be made easier by implementing suggestions from our Advisory Board. She noted students need to self-advertise and not to rely on the salon to advertise for them. An example was shown on Facebook of a student advertising before and after pictures of her designs. The student is getting new clientele every week. Stacy noted the student has a sign at her station asking permission from clientele to post a picture of the design and to find her on Facebook.

Chloe noted students who are in the freshman room have an assignment to develop a portfolio and update it throughout their training.

What do employers want/need from students?

Chloe asked as employers what do you want/need from students.

The Advisory Board suggested the following: professionalism, work ethic, not ignoring your client, communication, one on one talking with your client, team work, check the books, taking time to talk to your client, do not bathe in perfume and looking the part.

Tonya noted when a stylist makes a mistake acknowledge the mistake and ask another stylist to suggest how to fix it. Tell the client if something their asking for will not work on them; the client will blame the stylist. The stylist needs to be confident. Learn to read the clients body language. The stylist should not ignore their client, but build their relationship. Clients book appointment through social media and texting on their phones.

Roxanne noted a client that is not happy will blame the salon not the individual. Stylists should explain to their client what is going on with their hair. A stylist should take the time with their client; you may be their only outing for the week. Consulting with your clients before you start is important, show them pictures. Watch the owner and other stylists how they interact with their clients.

Linda noted a stylist should check the books before they leave to see what time their first appointment is in the morning. I work at a resort; we wear a uniform and a badge, so customers know who I am.

Claudette noted a stylist that's insecure can make it a horrible experience for both the stylist and the client. Clients can tell whether stylists are booking an appointment or browsing through the internet on their phones. Stylists should use good judgement using their phone. I let stylists wear jeans, but I like the stylist to wear make-up, fix their hair, manicure and pedicure. Most important is they are clean.

Angie noted clients' text for appointment.

Cathy noted you don't need to answer your phone. If you are on the phone, don't cut a client's hair. At our salon, we wear one item that is a solid, common color. It shows we are a part of a team. As a stylist you should stand out from the clientele. Stylists should be educating their client's with after care and products used on their hair.

Julie noted appearance is important. I think you need to look the part; cover up and set yourself apart.

Helen noted during SkillsUSA, we all dressed the part and we looked and felt like a professional team.

Cody suggested training on your phones for business instead of the no cell phone policy.

Stacy noted phones are used as a visual tool for clients.

Chloe noted students should practice what is acceptable at work, here at school. Stylists need to use reflective listening. Tutorial the process instead of making mistakes

SkillsUSA:

Teresa noted the students overall did a great job! At the awards, we kept hearing our school. We won medals in several categories. This was a great time to learn, critique, and compare what other are doing in their field.

Julie noted SkillsUSA is competition for high school and post school students to compete against other schools statewide. Students get the opportunity to meet other people in their industry. Students get to show their skills off. They can win prizes and scholarships. I have a student who is a SkillsUSA state officer; she was awarded one of the scholarships. She has been asked to be a delegate at the nationals. The girl with the most talent came in almost last, the girl with no talent won from the preparation.

Stacy noted she had the only boy in the Cosmetology competition.

Barbara noted a head judge had called to check on a student, and to say NPC knew what they were doing. Instructors from other schools call her to find out what's new. Employers should be excited to get the students that participated in SkillsUSA; they follow the rules, duplicate haircuts from photos, and are job ready for the field they are getting into.

Photo Shoot:

Chloe noted students at WMC had a photo shoot. It was a huge success. The students had fun. The photo shoot helped expose the students for other career choices in Cosmetology.

Helen noted changing quickly for the photo shoot would decide which hairstyles, clothes, and make-up you choose.

Stacy is talking to her photographer for dates at LCC.

Julie is looking at April 27th and 28th at STJ.

Security:

Chloe noted the locking down of products into a dispensary to help deter theft. She is developing a spreadsheet to document when products are coming in and going out.

Linda implemented clipboards with inventory sheets to write the color tubes or perm solution that was taken for use. That system worked pretty well for her. Nail techs bought their own supplies and they paid booth rental.

Claudette noted stylists taking advantage of products and time on their family. She suggested using inventory lists for color tubes and perm solutions, but how would you document nail products.

Nail Course:

Chloe noted instructors learned both gelish and shellac; students are learning how to do both. Our students will be spa ready.

Barbara noted implementing the nail course, students will be spa ready. Cody is a finishing student. Nail art was passed around featuring students work: nuggeting, foiling, 3-D, Cuccio, fire flaming,

shading and rhinestones. She offered to salon owners to speak with any interested persons in the Nail Tech program

Cody thanked the school and faculty. Cody noted the economy needs the Nail Tech program; He already had a job before starting. He learned how to network and professionalism. Cody is the only certified pro nail tech in northern Arizona.

Evening Classes:

Chloe noted the trial evening class is going well. Students can get up to 56 hours, so they can graduate sooner. Next semester, we are talking about starting a 300 hour evening course 5:00p-8:00p at all three locations for working people.

Theresa noted the first semester evening class at WMC 4:30p-8:00p is going well. Students have clients come in after hours. Students are finishing, so I have less students.

Barbara noted if the nail tech course might offer an evening class.

Peggy noted the nail course would probably do better at night.

Imaj-Skin Institute:

Autom noted Imaj-Skin Institute offer advanced esthetics and laser programs. Our graduates are licensed to do skin, but this would be a specialty. The institute would develop a hybrid course to focus on specialties such as micro derma abrasion or tattoo removal. It is a school to advance their education.

Julie noted Imaj-Skin instructors want to visit NPC and complimented how courteous our students behave.

Product knowledge/Retail:

Chloe noted retail and product knowledge are a gap in the educating of our students. I have been able to implement retail product knowledge. The students can use the products, and inform the client where they can get the product. The school will not sell the products.

Advanced Education:

Chloe noted licensed stylist might want to take a refresher course.

Stacy noted there has been some interest in refresher classes for nail courses.

Angie noted to send a survey to the salons to see if there is a need.

Barbara noted Cuccio would teach a nail class at NPC.

Roxane noted you are responsible for furthering education

New Trends:

Bright colored hair, afro and gray hair, and Brazilian blow-out are new trends.

Round Table Discussion:

Helen noted her night class has been helpful in prepping for her board.